



# TASMANIA SURVEYING AND SPATIAL CONFERENCE & ASIA-PACIFIC SPATIAL EXCELLENCE AWARDS TASMANIA 2019

Friday 20 September 2019  
Conference at C3 Convention Centre  
APSEA Awards RACV | RACT Hobart

## 2019 SPONSORSHIP PROSPECTUS

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### ABOUT TSSC & APSEA Tasmania (APSEAT) 2019

SSSI Tasmania are very pleased to host the Tasmania Surveying Spatial Conference and the Asia Pacific Spatial Excellence Awards on **Friday 20 September** this year. The Conference will be held at C3 Convention Centre. The venue of the Awards evening will be advised soon.

The **TSSC 2019** will feature keynote addresses by leading industry figures, technical and information sessions to earn CPD points as well as networking opportunities with industry peers. The **Women In Spatial** group will host their first networking meeting in the morning of the conference. This special interest group has gained strong interests from professionals and the industry and is expected to draw much attention at the inaugural event.

**APSEA Tasmania** has seen an excellent standard of competition, from individuals as well as from businesses, public and academic sector organisations strongly vying for these prestigious awards. Winners in Tasmania become finalists in the National Awards at the Locate Conference to be held in Brisbane in April 2020.

So, join us, participate and be seen as an industry partner - showcase your business, products and services to delegates who are industry and business leaders, decision makers, professionals and future leaders.

The Tasmania Surveying and Spatial Conference and APSEAT 2019 can provide your organisation with:

- 1. Exposure** at two premier events dedicated to the Surveying and Spatial industry
- 2. An opportunity to present** the latest technology, product or services to a relevant audience
- 3. An opportunity to network** with industry colleagues and develop strategic relationships with key decision makers
- 4. A cost-effective way to reinforce your organisation's brand** and build brand awareness
- 5. Visibility of your brand** on associated TSSC and APSEA promotional material and program

## Gold Sponsorship

**A\$3,300 inc GST**

Exclusive

As the Gold Sponsor for the TSSC and APSEAT, you receive high visibility of your brand and an uncluttered environment that makes your message stand out. This exclusive package offers unique exposure and excellent leveraging opportunities.

### Registration:

- Four (4) complimentary full delegate registrations. Value \$800

### APSEAT:

- One (1) Table of 8 at APSEA Tasmania. Value \$1,120

### Program involvement:

- Exclusive 10-minute audience address at the TSSC
- Exclusive 10-minute audience address at APSEA Dinner
- Opportunity to place a pull-up banner on stage with SSSI and SIBA banners during plenary sessions AND the Awards night.
- Opportunity to have a company representative chair a session.

### Branding and promotion:

- Your company logo on all onsite major signage including main entry, registration desk, plenary room
- Your company logo on PowerPoint slides throughout the conference
- Verbal acknowledgement of support as the TSSC and APSEAT 2019 Gold Sponsor by the conference chair in the opening plenary session and APSEAT.
- 1 trestle table included for TSSC

### Optional Sponsorship Offer:

- Photobooth and Photography Sponsorship add \$990. Value \$2,500

## Silver Sponsorship

**A\$1,980 inc GST**

Two (2) opportunities available

Associate your organisation with TSSC and APSEAT 2019 as the Silver Sponsor and take advantage of the maximum exposure this conference will offer.

### Registration:

- Two (2) complimentary full delegate registrations. Value \$400

### APSEAT:

- Four (4) tickets to APSEA Tasmania. Value \$560

### Program involvement:

- Exclusive 10-minute audience address at the conference lunch **OR**
- Exclusive 10-minute audience address at the post-conference networking
- Naming rights of selected partnership
- Opportunity to place a pull-up banner at the same session chaired
- Opportunity to have a company representative chair a session.

### Branding and promotion:

- Your company logo on all onsite major signage including main entry, registration desk, plenary room
- Your company logo on PowerPoint slides throughout the conference
- Verbal acknowledgement of support as the TSSC and APSEAT 2019 Silver Sponsor by the conference chair in the opening plenary session and APSEAT.
- 1 trestle table included for TSSC

### Optional Sponsorship Offer:

- Photobooth and Photography Sponsorship add \$1,200. Value \$2,500

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The sponsorship options are flexible and suggestions to tailor packages to suit your organisation's needs are welcome. Please contact Su Ling Meimaris [rom.tas@sssi.org.au](mailto:rom.tas@sssi.org.au)

## Photobooth and Photography Sponsorship

**A\$2,500 inc GST**

Exclusive for both TSSC and APSEAT

### **Exposure! Be part of the publicity and socials:**

We are pleased to offer the exclusive opportunity to align your brand to the event by sponsoring the official photography coverage.

This is a sponsorship package with guaranteed exposure as we make speaker and delegate images available during the event for tweeting from both the official conference account AND [your own account](#).

Delegates want great shots for their own free use on all social platforms. Delegates will be visiting your web page to access their free photos. Imagine the traffic boost to your company site!

While the conference retains ownership and rights to the photography, your business will have the branding and portal for downloading.

### **Program involvement:**

As the onsite photography sponsor you can:

- ✓ place your logo and “photography brought to you by” as a watermark on photos;
- ✓ have speaker photos tweeted from your business account in real-time;
- ✓ host the post-conference photo album link on your own website;
- ✓ have priority access to conference imagery.

### **Registration:**

- Two (2) complimentary full delegate registrations

### **APSEAT:**

- Two (2) tickets to APSEA Tasmania

### **Branding and promotion:**

- Brand the attractive onsite photo booth
  - Your company logo on PowerPoint slides throughout the conference
  - Verbal acknowledgement of support as the exclusive Photobooth and Photography sponsor by the conference chair in the opening plenary session and APSEAT
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## Women in Spatial Networking Breakfast Sponsorship

**A\$1,320 inc GST**

Exclusive

The aim of the SSSI Tasmania Women in Spatial Group is to provide career development, improve engagement and flexibility for women working in surveying and spatial and to promote diversity and inclusion. The WIS network continues to be well-supported by key industry leaders, decision makers, organisations and businesses.

Be part of it as a key supporter of the Women in Spatial.

### **Registration:**

- Two (2) complimentary full delegate registrations
- Two (2) complimentary registrations to the WIS Networking Breakfast event

### **APSEAT:**

- Two (2) tickets to APSEA Tasmania

### **Program involvement:**

- Exclusive 10-minute audience address at the Breakfast and Networking event.

### **Branding and promotion:**

- Your company logo on PowerPoint slides throughout the conference
  - Verbal acknowledgement of support as the exclusive sponsor and supporter of the WIS Networking Breakfast at the event and during the TSSC.
  - 1 trestle table included for TSSC
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## Lanyard Sponsorship

### A\$880 inc GST

Exclusive

Each attendee and speaker will receive this item during registration to wear it throughout the duration of the event. Sponsor to supply the lanyards only, and any extra lanyards will be returned to the sponsor at end of conference. SSSI Tasmania will provide the nametags.

#### Registration:

- One (1) complimentary full delegate registration

#### Program involvement:

- This is the only opportunity for your brand to be visible at all times.
- Co-sponsor post-event networking

#### Branding and promotion:

- Your company logo on PowerPoint slides throughout the conference
- Verbal acknowledgement of support as the exclusive lanyard sponsor and supporter of the TSSC.
- 1 trestle table included for TSSC

## Exhibitor

### A\$880 inc GST

Opportunities available

Be part of the conference and take advantage of the maximum exposure at this conference. Meet the attendees about your business, talk about special projects, new technology.

#### Registration:

- One (1) complimentary full delegate registration

#### Program involvement:

- Co-sponsor post-event networking
- Excellent networking opportunities at the conference and during the program breaks.

#### Branding and promotion:

- Your company logo on PowerPoint slides throughout the conference
- Verbal acknowledgement of support as an exhibitor at TSSC
- 1 trestle table included for TSSC

## Terms and conditions

The following Terms and Conditions apply to Sponsorship Packages:

- Confirmation of sponsorship is not final until receipt of the Sponsorship Confirmation form has been received.
- Payments of sponsorship monies are required at the time of your booking. Entitlements may not be fulfilled if full payment has not been received.
- The sponsor is responsible for any display banners supplied and displayed at the venue
- Sponsors are responsible for the security of their own equipment and materials
- Sponsorship will be accepted on payment subject to availability and confirmation of acceptance by the organisers of TSSC and APSEA Tasmania.
- Only one sponsor in any particular sector of the industry will be accepted for the Silver Sponsorship package.
- Sponsor naming rights will only be guaranteed once full payment has been received by the organisers of TSSC and APSEA Tasmania

#### Cancellation Policy

- If the sponsorship package is cancelled and can be resold to another sponsor, the applicant will receive a full refund, less administrative fee of 20% of the total sponsorship rate.  
If not able to be resold, the company will be liable for 100% of the total sponsorship fee.
- Any refunds of deposits paid will be made after the event, but no later than 1 November 2019

The sponsorship options are flexible and suggestions to tailor packages to suit your organisation's needs are welcome. Please contact Su Ling Meimaris [rom.tas@sssi.org.au](mailto:rom.tas@sssi.org.au)

# Booking Form

To apply for a sponsorship opportunity at TSSC 2019, complete this form and return to [rom.tas@sssi.org.au](mailto:rom.tas@sssi.org.au)

## Sponsor Details

1. Organisation name for invoicing
2. Organisation name for marketing purposes
3. Organisation address
4. Contact person for planning and admin  
Full name  
  
Position  
  
Phone  
  
Email

### Early Bird Booking

Book by **Monday 19 August** – 10% discount on all sponsorship packages (excluding APSEA TAS Dinner table of 8 and all additional tickets)

### Payment information

EFT Details  
Surveying and Spatial Sciences Institute  
BSB: 032-713 | Account No.: 346913  
Reference: TSSC19-[Business Name]  
Email: [finance@sssi.org.au](mailto:finance@sssi.org.au)

## 5. Authorising person

- Full name
- Position
- Phone
- Email
- Signature  

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- Date
- Total Sponsorship & Exhibition Amount  
\$

AMEX  MasterCard  VISA  Diners  
Credit card payment will incur 1% surcharge

- Card No.
- Expiration Date  CVV
- Cardholder Name/ Signature

Please select a level of sponsorship (indicate 

<input type="checkbox"/> Gold Sponsorship \$3,300 <input type="checkbox"/> add Photography Sponsorship \$990	<input type="checkbox"/> Lanyard Sponsorship \$880
<input type="checkbox"/> Silver Sponsorship \$1,980 <input type="checkbox"/> add Photography Sponsorship \$1,200 <input type="checkbox"/> Lunch Partner OR <input type="checkbox"/> Post-conference Networking	<input type="checkbox"/> Exhibitor \$880
<input type="checkbox"/> Photobooth and Photography Sponsorship \$2,500	<b>Additional registration</b> <input type="checkbox"/> Additional Sponsor registration to TSSC \$130 x _____
<input type="checkbox"/> Women in Spatial Breakfast and Networking \$1,320	<input type="checkbox"/> WIS Breakfast \$33
	<input type="checkbox"/> APSEA Tasmania - Table of 8 \$1,120
	<input type="checkbox"/> APSEA Tasmania Dinner \$140

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