



SSSI Sustaining Partner Prospectus

2017-18



SSSI SUSTAINING PARTNER PROGRAM

The Surveying and Spatial Sciences Institute's (SSSI), Sustaining Partners Program (SPP) has the objective of partnering with organisations both large and small so that they can help 'sustain' the Institute to fulfil its role within the dynamic spatial industry and at the same time promote the businesses and other organisations supporting the industry.

About the Sustaining Partners Program

SSSI contributes to the Surveying and Spatial Sciences and Information industry by connecting, informing and supporting its people.

The SPP offers a range of benefits to participating organisations in return for a financial contribution which is renewed annually. The program offers distinctive packages applicable across the whole SSSI network or within any of the eight geographic Regions and Commission structures.

The Sustaining Partner Program not only provides complementary SSSI memberships for individuals within the sustaining partner's organization or business - which carry their own benefits; but it also provides benefits for other employees who do not have an individual membership. There are also numerous marketing avenues for businesses and organisations to access SSSI members. Through individual membership, your organisation and employees can participate in the SSSI's Certification and Continuing Professional Development (CPD) programs and gain formal recognition for their skills. Non-SSSI member staff will also have access to SSSI CPD at member rates; and organisations can have their own professional development events assessed for SSSI CPD points and promoted through the Institute.

Other benefits for certain packages include discounted exhibition space at SSSI hosted conferences; special promotional space on the SSSI web site; and recognition of the organisation's Sustaining Partner status at over 100 SSSI CPD events held across Australia each year.

Also included in some packages is the capacity for your organisation to be nominated as the sponsor of a specific SSSI program. In return, the SSSI is looking for an ongoing financial commitment upon which the SSSI can plan improved services to all its members, and to fulfil its roles of surveying and spatial information industry promotion, advocacy, skills development, and recognition of excellence.

Organisations associating themselves with the SSSI through its Sustaining Partner Program will build a relationship of mutual respect and benefit to both the organisation, the growing membership of the SSSI, and the surveying and spatial information industry as a whole.

The following pages provide detailed information on each of the SSP packages.

National Platinum Sustaining Partner - \$26,900 (ex GST)

This level of Sustaining Partner will be limited to two partners and these will be regarded as the Major Sponsors of SSSI. This package will include a credit \$7500 to be used as the SP wishes; this could include additional full SSSI memberships, awards dinner tickets, and/or booth space at specific SSSI Conferences. There will also be an additional \$5000 which can be used as a credit to secure the rights to other activities that are not conference related. Other benefits included in this level of Platinum Sustaining Partner are:

- 10 individual full SSSI memberships,
- Sponsorship of specific SSSI programs,
- The ability to place Job advertisements on the SSSI website,
- Promotion at Regional and National Asia-Pacific Spatial Excellence Awards (APSEA),
- Logo on SSSI Website,
- Preferential allocation of exhibition space at National and Regional events,
- Promotion at events (verbal and advertising material),
- Logo in Position Magazine on the SSSI pages,
- Use of the SSSI logo,
- Link to your website direct from the SSSI website,
- Certificate of Appreciation,
- Acknowledgement in the SSSI Annual Report, and
- Staff members attending specific SSSI Events at member rates.

SSSI National Office

27-29 Napier Close, Deakin

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National Gold Sustaining Partner - \$16,700 (ex GST)

This level of Sustaining Partner will be limited to five partners and these will be regarded as the High Level Sponsors of SSSI. This package will include a credit \$3500 to be used as the SP wishes; this could include additional full SSSI memberships, awards dinner tickets, and/or booth space at specific SSSI Conferences. There will also be an additional \$3000 which can be used as a credit to secure the rights to other activities that are not conference related. Other benefits included in this level of Gold Sustaining Partner are:

- 6 individual full SSSI memberships,
- The ability to place Job advertisements on the SSSI website,
- Promotion at National Asia-Pacific Spatial Excellence Awards (APSEA),
- Logo on SSSI website,
- Preferential allocation of exhibition space at National events,
- Promotion at events (verbal and advertising material),
- Logo in Position Magazine on the SSSI pages,
- Use of the SSSI logo,
- Link to your website direct from the SSSI website,
- Certificate of Appreciation, and
- Staff members attending specific SSSI events at member rates.

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National Silver Sustaining Partner - \$11,100 (ex GST)

This level of Sustaining Partner will be limited to fifteen partners. This package will include a credit of \$2000 to be used as the SP wishes; this could include additional full SSSI memberships, awards dinner tickets, and/or booth space at specific SSSI Conferences. There will also be an additional \$2000 which can be used as a credit to secure the rights to other activities that are not conference related. As well as this the Silver Sustaining Partner will receive the following benefits:

- 4 individual full SSSI memberships,
- Logo on SSSI website,
- Promotion at events (verbal and advertising material),
- Logo in Position Magazine on the SSSI pages,
- Use of the SSSI logo,
- Link to your website direct from the SSSI website, and
- Certificate of Appreciation.

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National Bronze Sustaining Partner - \$5,550 (ex GST)

This package will include a credit of \$1000 to be used as the SP wishes; this could include additional full SSSI memberships, awards dinner tickets, and/or booth space at specific SSSI Conferences. As well as this the Bronze Platinum Sustaining Partner will receive the following benefits:

- 2 individual full SSSI memberships,
- Logo on SSSI website,
- Promotion at events (verbal and advertising material),
- Use of the SSSI logo,
- Link to your website direct from the SSSI website, and
- Certificate of Appreciation.

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Regional Gold Sustaining Partner - \$6,700 (ex GST)

This level of Sustaining Partner will be regarded as the High Level Regional Sponsors of SSSI. This package will include a credit of \$1750 to be used as the SP wishes; this could include additional full SSSI memberships, Regional awards dinner tickets, and/or booth space at specific SSSI Conferences. Other benefits included in this level of Regional Gold Sustaining Partner are:

- 3 individual full SSSI memberships,
- Sponsorship of specific SSSI program,
- Promotion at the local Asia-Pacific Spatial Excellence Awards (APSEA),
- Logo on SSSI Regional website page,
- Preferential allocation of exhibition space at Regional Events,
- Promotion at events (verbal and advertising material),
- Use of the SSSI logo,
- Link to your website direct from the SSSI website,
- Certificate of Appreciation, and
- Staff members attending specific SSSI events at member rates.

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Regional Silver Sustaining Partner - \$3,350 (ex GST)

This level of Sustaining Partner will be regarded as Regional Sponsors of SSSI. As a Regional Silver Sustaining Partner the benefits will include:

- 2 individual full SSSI memberships,
- Promotion at the local Asia-Pacific Spatial Excellence Awards (APSEA),
- Logo on SSSI Regional website page,
- Promotion at events (verbal and advertising material),
- Use of the SSSI logo,
- Link to your website direct from the SSSI website and
- Certificate of Appreciation.

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Regional Bronze Sustaining Partner - \$1,720 (ex GST)

As a Bronze Sustaining Partner the benefits will include:

- 1 individual full SSSI membership,
- Promotion at events (verbal and advertising material),
- Use of the SSSI logo,
- Link to your website direct from the SSSI website and
- Certificate of Appreciation.

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Commissions

Commission packages and benefits relate only to the specific Commission to which the Sustaining Partner directly supports. A Gold Sustaining Partner does however retain an additional benefit of member rates to specific SSSI events in addition to all of the Commission events to which they support.

Funds provided at a Commission SSP level are specifically assigned to that Commission to assist them directly with implementing industry best practice by providing Continued Professional Development (CPD) opportunities, promotion of the profession, certification and advocacy. These activities provide support to our competent professionals, maintain the integrity of the profession, and developing our young professionals to aid in succession planning and industry growth.

Commission Gold Sustaining Partner - \$6,200 (ex GST)

This package will include a credit of \$1750 to be used as the SP wishes; this could include additional full SSSI memberships, Regional awards dinner tickets, and/or booth space at specific SSSI Commission Conferences. Other benefits included in this level of Gold Sustaining Partner are:

- 3 individual full SSSI memberships,
- Sponsorship of specific SSSI Commission program,
- Logo on SSSI Commission website page,
- Preferential allocation of exhibition space at Regional Events,
- Promotion at events (verbal and advertising material),
- Use of the SSSI Commission logo,
- Link to your website direct from the SSSI website,
- Staff members attending specific SSSI events and any Commission events at member rates and
- Certificate of Appreciation

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Commission Silver Sustaining Partner - \$3,100 (ex GST)

As a Silver Sustaining Partner the benefits will include:

- 2 individual full SSSI memberships,
- Logo on SSSI Commission website page,
- Promotion at events (verbal and advertising material),
- Use of the SSSI Commission logo,
- Link to your website direct from the SSSI Commission website,
- Staff members attending SSSI Commission events at member rates and
- Certificate of Appreciation.

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Commission Bronze Sustaining Partner - \$1,600 (ex GST)

As a Bronze Sustaining Partner the benefits will include:

- 1 individual full SSSI membership,
- Logo on SSSI Commission website page,
- Promotion at events (verbal and advertising material),
- Use of the SSSI Commission logo,
- Link to your website direct from the SSSI Commission website and
- Certificate of Appreciation.

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Educational Sustaining Partner - \$1,200 (ex GST)

As an Educational Sustaining Partner the benefits will include:

- 1 individual full SSSI membership,
- Promotion at events (verbal),
- Link to your website direct from the SSSI website and
- Certificate of Appreciation.

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Organisation Group Partnership - \$6,200 (ex GST)

This is only available to an approved government agencies or other large organisations and the benefits will include:

Benefits to Organisation:

- 10 individual SSSI memberships for qualified staff
- Promotion of the Organisation via:
 - SSSI e-communications and event flyers
 - Organisation's logo on SSSI website page and all Region event electronic marketing material with a link to
 - Organisation's website direct from the SSSI website
 - Verbal acknowledgement at SSSI events
- General:
 - Use of the SSSI logo by the organisation
 - Certificate of Appreciation presented to organisation
 - Organisation will be marketed as a Regional Sustaining Partner of SSSI

Benefits to the Organisation's SSSI Members:

- Free subscription to Position Magazine for all SSSI Members
- Ability to write columns for GeoMessage (monthly Member publication)
- Ability to serve on the Regional and Commission Committee
- Access to *SSSI Members Advantage*, a benefits and savings program providing access to exclusive rates and discounts on a range of products and services across multiple categories – Travel, Leisure, Technology, Professional Services, Shopping, Health, Dining and Automotive.

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