



# ASIA-PACIFIC SPATIAL EXCELLENCE AWARDS

## 2018 SPONSORSHIP OPPORTUNITIES



The Asia-Pacific Spatial Excellence Awards are the highlight of the spatial industry. It is our night to celebrate our best and brightest stars across Australia, New Zealand and the South Pacific.

The following proposal offers several ways you can sponsor this event to gain brand exposure and visibility to your organisation. We are very happy to combine packages and can provide an excellent discount if you choose to sponsor the full series of events giving you international exposure and continuity as a strong advocate for the APSEA awards.

The awards can expose your company to approximately 8000+ people. However, as we continue to improve and expand we expect these events to increase in size over the coming years.

The APSEA Awards alone for 2018 had approximately 700 delegates at the conference dinner and were advertised widely to national and international audiences.

We advertise all our events through our websites, and email databases which reach combined SIBA|GITA and SSSI over 8000 people.

In 2017 to 2018 we have had four stories published in main stream media in addition to pieces in industry specific publications and in 2018 we are planning to have an APSEA Media adviser to co-ordinate press releases and 'sell' the APSEA winners to the media.

**We would love to showcase your organisation through a sponsor partnership.**

The following APSEA awards nights are planned throughout 2018.

**Queensland**  
24 August

**Tasmania**  
14 September

**Victoria**  
4 October

**New Zealand**  
17 October

**Western Australia**  
19 October

**South Australia**  
26 October

**New South Wales and ACT**  
22 November

**Pacific Islands**  
29 November

The Regional Awards culminate into a fantastic APSEA Awards Dinner, which will be held at Locate19, taking place in Melbourne on 8 - 10 April 2019.

What benefits will your company receive from partnering with us to bring the 2018 regional Asia-Pacific Spatial Excellence Awards to fruition?

The following pages detail specific packages and the corporate benefits we can provide you but in general terms regardless of the level of sponsorship the APSEAs will offer you the opportunity to:

- Reinforce your organisation's association with industry excellence
- Communicate a commitment to high business standards and outcomes
- Position your organisation alongside Australian and Pacific leading spatial businesses
- Make the most of networking opportunities with key decision makers and industry leaders
- Develop relationships with new and existing clients and customers
- Build your company's brand, profile and visibility
- And give you an opportunity to thank, celebrate and inspire your team to see what is possible.

Encourage your team to enter the Awards in their Region

They could go on to represent your Region in the APSEA Awards held annually at Locate.

**Our award winners are recognised through:**

- Our extensive social media networking channels with 1000+ followers on our combined social channels
- Announced to the media via an official media release
- Highlighted in leading industry magazines and online journals
- Promoted through the SIBA|GITA & SSSI newsletters and websites - showcasing on each of the winning projects
- Provided with a winner's banner which can be used on marketing material and added to email signature
- Automatically entered in the Asia-Pacific Spatial Excellence awards, announced at the gala dinner being held in Melbourne 9 April 2019 at Locate19
- An opportunity to speak at Locate19
- Judged by industry specialists and senior executives of end-users of spatial
- Each industry entry is eligible to win a 'People's choice' style award promoted and voted for through Facebook by peers in addition to the award they nominate for
- Opportunities to be speakers at SIBA | GITA Knowledge conversation events around Australia
- Opportunities to collaborate at industry events
- Opportunities to meet and collaborate with relevant people within the industry.

We have a variety of sponsorship packages detailed over the next few pages but if you are looking for something else we are happy to tailor a package that will suit your needs.

Aligning your organisation with the APSEA through sponsorship will ensure you stand out in the crowd and will highlight you and your business to a targeted, captive and interested audience.

Sponsorship will increase your organisation's media exposure and brand awareness and provide you with opportunities to tap into new networks, build on existing networks and professional relationships.

### So how can you sponsor the awards?

Simply send us an email with the package you are interested in and we'll give you a call to discuss your needs or fill in the sponsorship form at the back of this brochure and email back to us.

We look forward to welcoming you and having the opportunity to showcase your business at the 2018 Asia-Pacific Spatial Excellence Awards.

#### Contact

##### SIBA | GITA

**Deanna Hutchinson, CEO**

Spatial Industries Business Association (SIBA | GITA)

**Phone** | 1300 733 784

**Email** | crew@apsea.org.au

##### SSSI

Please email or call the Regional Operations Manager in your State.

### Why not be our Platinum sponsor for 2018?

**Only one available at \$5,000 + GST per Region**

Or if you really want to stand out you could sponsor the entire Regional series for \$30,000\*

\*Series sponsorship includes eight regional events, subject to regional discussions

#### This package includes

##### Leading up to the event

- Your corporate logo promoted in any regional APSEA promotion in Position Magazine
- Your corporate logo on Spatial Source electronic email blasts
- Your corporate logo and live link to your website on the APSEA website
- 400-word company description on the APSEA website
- Your corporate logo on the regional APSEA ticketing site
- Public announcement of our partnership through Twitter, LinkedIn and Facebook
- Premium company logo placement on all regional APSEA related material

##### Pre-dinner drinks reception

- Naming rights to the Pre-dinner drinks reception

##### At the Awards dinner

- Your corporate logo in the regional APSEA awards booklet
- Full page advertisement in the regional APSEA awards booklet
- Inclusion of your corporate logo on PowerPoint display
- Up to two pull up banners displayed in a prominent location at the event
- Opportunity to present the award of your choice including a two-minute address—choose the category that best fits your company
- Special acknowledgment by SSSI and SIBA|GITA official speakers
- One full table in a priority location
- Table top logo on your sponsored table

##### After the event

- Social media and other media opportunities will acknowledge our partnership

If your organisation sponsors the full Regional Series of events, you will also receive recognition as the Regional Awards Platinum Sponsor at the prestigious APSEA Awards Dinner, taking place during Locate19, including:

- Your corporate logo on the APSEA Awards Dinner booklet
- Your corporate logo on the APSEA Awards PowerPoint display
- Your company will be recognised by the official MC on the evening

**We are happy to discuss any specific requests you may have outside of this package, simply contact one of our friendly staff to discuss your request.**



### Gold Sponsor \$4,000 + GST/ Region

Or \$25,000 for Series Sponsorship\*

\*Series sponsorship includes eight regional events, subject to regional discussions

#### This package includes

- Your corporate logo and live link to your website from the APSEA website
- 300-word company description on the APSEA website
- Your corporate logo on the regional APSEA ticketing site
- Your corporate logo in the regional APSEA awards booklet
- One half page advertisement in the regional APSEA awards booklet
- Your corporate logo on all other regional APSEA related material
- Inclusion of logo in PowerPoint display at the dinner
- Public announcement of our partnership through Twitter, LinkedIn and Facebook
- One full table at the event
- Table top logo on your sponsored table
- Up to two pull-up banners displayed at the event
- Opportunity for a company representative to present an award at the dinner
- Special acknowledgement by SSSI and SIBA|GITA official speakers

If your organisation sponsors the full Regional Series of events, you will also receive recognition as a **Regional Awards Gold Sponsor** at the prestigious APSEA Awards Dinner, including:

- Your corporate logo on the APSEA Awards Dinner booklet
- Your corporate logo on the APSEA Awards PowerPoint display
- Your company will be recognised by the official MC on the evening.

### Silver Sponsor \$3000+ GST/ Region

Or \$15,000 for National Sponsorship\*

\*Series sponsorship includes eight regional events, subject to regional discussions

#### This package includes

- Your corporate logo and live link to your website from the APSEA website
- 200-word company description on the APSEA website
- Your corporate logo on the regional APSEA ticketing site
- Your corporate logo in the regional APSEA awards booklet
- Your corporate logo on all other regional APSEA related material
- Inclusion of logo in PowerPoint display at the dinner
- Public announcement of our partnership through Twitter, LinkedIn and Facebook
- One full table at the event
- Table top logo on your sponsored table
- One pull-up banner displayed at the event
- Opportunity for a company representative to present an award at the dinner
- Special acknowledgement by SSSI and SIBA official speakers

If your organisation sponsors the full Regional Series of events, you will also receive recognition as a **Regional Awards Silver Sponsor** at the prestigious APSEA Awards Dinner, including:

- Your corporate logo on the APSEA Awards Dinner booklet
- Your corporate logo on the APSEA Awards PowerPoint display
- Your company will be recognised by the official MC on the evening.

### Bronze Sponsor \$2000 + GST/ Region

Or \$15,000 for Series sponsorship\*

\*Series sponsorship includes eight regional events, subject to regional discussions

#### This package includes

- Your corporate logo and live link to your website from the APSEA website
- Your corporate logo on the regional APSEA ticketing site
- Your corporate logo on the regional APSEA awards booklet
- Inclusion of logo in PowerPoint display at the dinner
- Public announcement of our partnership through Twitter, LinkedIn and Facebook
- One full table at the event
- Table top logo on your sponsored table
- Special acknowledgement by SSSI and SIBA|GITA Speakers

### Centrepiece Sponsor 1 Available \$1500/event + GST

Or \$8,000 for Series sponsorship

\*Series sponsorship includes eight regional events, subject to regional discussions

#### This package includes

- your corporate logo will be tastefully incorporated into the centrepiece\* on each regional APSEA dinner table, e.g. a small plaque or having your corporate logo or name printed on ribbons to tie flowers

\*The design of the centrepieces has not been decided yet and may differ between events.

#### Media sponsor- In Kind sponsorship

Could you help us promote the APSEAs far and wide through media channels both online and in print?

- Copy editing run-sheets
- Helping write social media posts

If you are interested in this partnership, please contact us to discuss further.

### Charity Sponsor \$1500 + GST/ Region

QUEENSLAND AND VICTORIA SOLD!

#### This package includes

- Sponsorship of Raffle Prize
- Logo placement on regional APSEA advertising material printed and digital, acknowledging Charity Sponsorship
- two complimentary tickets to the dinner
- Your corporate logo on the regional APSEA awards booklet
- Inclusion of company logo on PowerPoint display
- Public announcement throughout the night of charity sponsor and reminders to purchase raffle tickets
- Representatives will be invited on to the stage to present the raffle prize to the winner

### Half table sponsor \$1,350 + GST

\$7,250 to have 1/2 a table at each Regional event

#### This package includes:

- Four complimentary seats at the dinner
- Inclusion of your corporate logo and live link to your website from the APSEA website
- Inclusion of logo in PowerPoint display

#### Table Gift Sponsor In Kind Sponsorship

- You can provide a branded table gift for each guest. (gift to be agreed with the regional APSEA committee).
- Inclusion of your corporate logo in the regional APSEA awards booklet

**We are happy to discuss any specific requests you may have outside of this package, simply contact one of our friendly staff to discuss your request.**

## SPONSORSHIP BOOKING FORM

Email crew@apsea.org.au if you have any questions, or submit the following form and we'll give you a call.

### A. Sponsorship Package(S) Requested (Tick One):

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> <b>Platinum Sponsor</b><br>\$5000 | <input type="checkbox"/> <b>Bronze Sponsor</b><br>\$2000      | <input type="checkbox"/> <b>Half Table Sponsor</b><br>\$1350 |
| <input type="checkbox"/> <b>Gold Sponsor</b><br>\$4000     | <input type="checkbox"/> <b>Centrepiece Sponsor</b><br>\$1500 | <input type="checkbox"/> <b>Table Gift Sponsor</b>           |
| <input type="checkbox"/> <b>Silver Sponsor</b><br>\$3000   | <input type="checkbox"/> <b>Charity Sponsor</b><br>\$1500     | <input type="checkbox"/> <b>Media Sponsor</b>                |

### B. Which Region/s would you like to sponsor:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>Queensland</b><br>24th August  | <input type="checkbox"/> <b>Victoria</b><br>11th October          | <input type="checkbox"/> <b>South Australia</b><br>26th October TBC |
| <input type="checkbox"/> <b>Tasmania</b><br>14th September | <input type="checkbox"/> <b>Western Australia</b><br>19th October | <input type="checkbox"/> <b>NSW / ACT</b><br>15th November          |

#### Additional Requests

#### Amount Payable A & B

\$

50% deposit payable 30 days  
from date of invoice

#### Balance Due

\$

## Booking & Payment Details

Organisation Name: (for marketing purposes)	
Organisation Name: (if different for invoicing purposes)	
Address:	
Suburb:	
State:	
Postcode:	
Booking authorised by:	
Signature:	
Date:	
Sponsor Contact:	
Position:	
Phone:	
Email:	
Website:	

## Payment Details

<input type="checkbox"/> We wish to be invoiced	If you would like an invoice please supply the relevant person and email (if different from above) that we should send the invoice to: Name <input type="text"/> Email <input type="text"/>
	MASTERCARD / VISA CREDIT (we do not accept Diners Club or American Express) Card No: <input type="text"/> Card Holder: <input type="text"/> Expiry: <input type="text"/> CCV: <input type="text"/> Amount: <input type="text"/> Signature: <input type="text"/>
<input type="checkbox"/> We wish to pay via Credit Card	